



BREWS & BEATS

SATURDAY SEPTEMBER 5th, 2020

SPONSORSHIP OPPORTUNITIES

The Pentwater Chamber of Commerce is excited to announce Brews & Beats. In its inaugural year, Brews & Beats will become the first Craft Beer, Wine, and Cider Festival in Pentwater. It will be a celebration of Michigan craft beverages and music. Breweries from all around the state will be showcasing a wide variety of their specialty brews.

Brews & Beats will create a relaxed atmosphere focused on great beer, local businesses and excellent music. Locals and visitors alike will be excited to celebrate the extended weekend while enjoying the finest beverages in the area.

The outdoor venue of the Village Green in the heart of downtown with lake views is the perfect place for all to come enjoy this new tradition in Pentwater. This is an event not to be missed.

As beer festivals become more popular, we are committed to providing the best experience for our vendors, sponsors, and festival attendees. Anticipation for Brews & Beats continues to grow. This event will offer vendors and sponsors the opportunity to gain exposure to new and existing customers. The Pentwater Chamber of Commerce invites you to showcase your business through one of our sponsorship opportunities.

Through our sponsorships a minimum of 35,000 people will see your business name and the support you are showing Pentwater by sponsoring Brews & Beats. At the event your business name will reach hundreds more. Various levels of sponsorship allow you to tailor your participation to your business's goals. Joining us this year will guarantee the opportunity for repeat sponsorship in years to come. The Chamber looks forward to having your business be featured at this exciting event.

Pentwater Chamber of Commerce
324 S. Hancock Street
P.O. Box 614 Pentwater, MI 49449
www.pentwater.org/brewsandbeats
231.869.4150
events@pentwater.org



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SPONSORSHIP OPPORTUNITIES

STOUT | \$1500 (One allowed)

- Sponsor name displayed on one side of drink token
- 4 event tickets (includes tasting glass and tokens)
- Sponsor name printed on tasting glass
- Banner displayed on the stage*
- Sponsor name printed on event t-shirt
- 2 Banners- 1 outside of tent and 1 inside of tent*
- Sponsor name displayed on website
- Sponsor name included on social media posts
- Sponsor name displayed in Pentwater Chamber Newsletter and Press Releases
- Sponsor name displayed on posters and promotions

*Sponsor responsible for providing all banners

IPA | \$1000

- Sponsor name printed on tasting glass
- Banner displayed on the stage*
- Sponsor name printed on event t-shirt
- 2 event tickets (includes tasting glass and tokens)
- 2 Banners- 1 outside of tent and 1 inside of tent*
- Sponsor name displayed on website
- Sponsor name included on social media posts
- Sponsor name displayed in Pentwater Chamber Newsletter and Press Releases
- Sponsor name displayed on posters and promotions

*Sponsor responsible for providing all banners

ALE | \$700

- Sponsor name printed on event t-shirt
- 2 event tickets (includes tasting glass and tokens)
- 2 Banners- 1 outside of tent and 1 inside of tent*
- Sponsor name displayed on website
- Sponsor name included on social media posts
- Sponsor name displayed in Pentwater Chamber Newsletter and Press Releases
- Sponsor name displayed on posters and promotions

*Sponsor responsible for providing all banners

LAGER | \$150

- Sponsor name displayed on website
- Sponsor name included on social media posts
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Yes, please sign us up for the following Sponsorship (check desired sponsorship level below):

- STOUT** \$1,500 Sponsorship
- IPA** \$1,000 Sponsorship
- ALE** \$700 Sponsorship
- LAGER** \$150 Sponsorship

Business Name: _____

Contact Person: _____

Phone: _____ E-mail: _____

Address: _____

Please indicate your payment option below:

- Check is enclosed

Payable: Pentwater Chamber of Commerce, P.O. Box 614 Pentwater MI, 49449

- Please send us an invoice

E-mail: events@pentwater.org

Please review and sign below:

X _____

Signature

Date

Brews and Beats Beer, Wine and Cider Festival is organized by the Pentwater Chamber of Commerce (501C6), additional tax donation information can be obtained by e-mailing your request to events@pentwater.org

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