

Benefits of Membership

It's great to be a member of the Pentwater Chamber of Commerce!

Here are ways Pentwater Chamber of Commerce can help you and your business succeed.

1. Business listings on pentwater.org

- The website is visited by thousands each year, leading to more views of your business.
- Get a dedicated page on the business directory, including a logo/image, description, address, and contact information.
- Include your upcoming event(s) on the calendar at pentwater.org/calendar.
- If your information needs to be added or updated, email travelinfo@pentwater.org.

2. Social media inclusion

- Facebook and Instagram are easy ways to reach customers! Currently, our Facebook has 5.2K likes and **7.1K followers**. Our Instagram has more than **3.7K followers**.
- We'll post about your business at least once per year.
- Let us know if something big is coming up for you and we may post about it! Email the information to travelinfo@pentwater.org.

3. E-newsletter inclusion

- Thousands receive our emails to see what's happening in Pentwater.
- As a member, you can feature specials, events, activities, openings, employment opportunities and more. Email the information to travelinfo@pentwater.org.

4. Downtown Pentwater Map inclusion

- Our downtown area businesses are included on an electronic map with the business name and a brief description.
- If your information needs to be added or updated, email travelinfo@pentwater.org.

5. Participate and sponsor local events

- One of our main areas of focus is organizing exciting events that bring people to Pentwater shops and restaurants year-after-year.
- Each of these popular events offers sponsorship opportunities to local businesses.
- By sponsoring local events, you get your name and information in front of thousands to engage new and existing customers, including vendors and attendees.
- There are various sponsorship opportunities for each event, allowing you to tailor your participation to your goals and budgets.
- We host **18** annual events, including Business After Hours, Winterfest, Easter on the Green, **Brews & Beats**, Pentwater Farmers Market, Community Wide Garage Sales, Spring Festival, Chamber Golf Outing, July 3rd Fireworks, **Homecoming**, Homecoming Fireworks, Sidewalk Sales, Harvest Day, Fall Festival, Oktoberfest Classic Car and Hot Rod Show, **Stout Stumble 5K**, Spooktacular, and Santa on the Green.
- If you're interested in getting involved in a local event and sponsorship opportunities, email events@pentwater.org

6. Pentwater Visitor Guide inclusion

- 25,000 copies of Pentwater Visitor Guides are distributed throughout Michigan and surrounding states.
- Members receive a business listing in the guide.
- Members can include events hosted by your business or organization.
- Please submit your updated info by November for inclusion in the 2026 Visitors Guide by emailing travelinfo@pentwater.org.

7. Visitor Center referrals

- Open seven days a week from Memorial Day through Oktoberfest, our Visitors Center is centrally located on Hancock Street.
- In 2025, more than 3,500 people came through our door inquiring about local restaurants, services, lodging, and more.
- As a member, you receive **exclusive referrals**.
- We also display and distribute your latest brochures and business cards. **Please drop off** collateral at the Visitors Center.

8. Business networking

- By participating in Chamber Commerce programs, events, and volunteer opportunities, you and your staff have the opportunity to network with like minded business owners and help expand your reach.

These are only a **few highlights** of how the Chamber increases your exposure and **credibility** as a member. Our benefits are increasing more and more every year. Have a special request? Let us know!

We want to hear from you! Contact us today.

With an open door policy for all Pentwater Chamber of Commerce members, we're available for conversations about improvements, suggestions and concerns.

Visit the Visitor Information Center at 324 S Hancock Street

For general questions, travelinfo@pentwater.org

For event specific questions, events@pentwater.org

Call 231-869-4150 anytime.

Thank you for supporting the Pentwater Chamber of Commerce!



Fireworks



pentwater.org



Sponsor Event



Upcoming Events